



# Music Videos

🎵 Phoenix Mallet 🎵

# Developing the Concept

- Deciding on the artist or band, then determining what they want the video to look like
- Get familiar with the song
- Figure out a budget and plan accordingly
- Get inspiration from other music videos
- Scout locations
- Storyboard

# Filming Process

- Lighting - inside or outside
- Live footage and/or stock footage
- Think outside the box
- Avoid excessive zooming

# Editing

- Don't use excessive special effects
- Start by editing footage
- Add B-roll
- Add effects



# The End



Special thanks to Celtic Moon