COLOR GRADING

Kayla Rhoadarmer
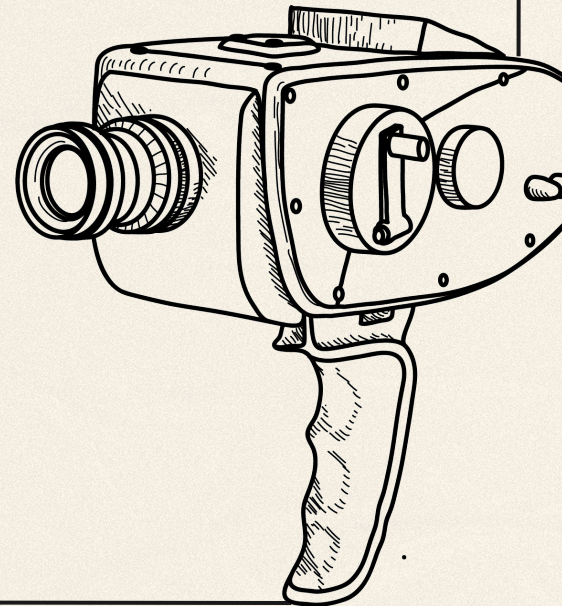
TABLE OF CONTENTS
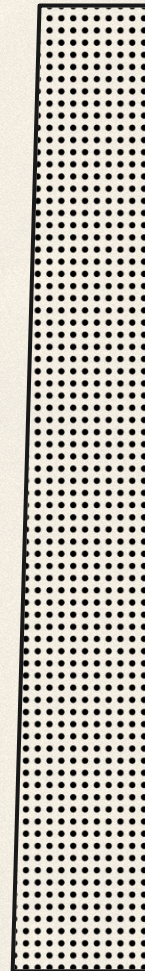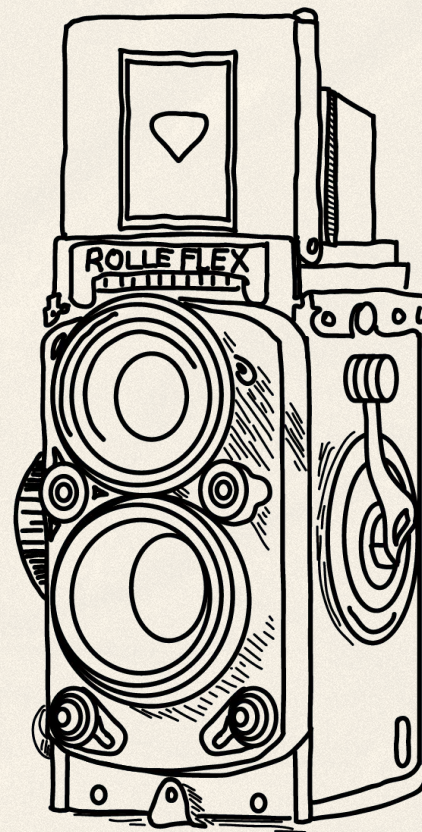
WHAT IS COLOR GRADING?

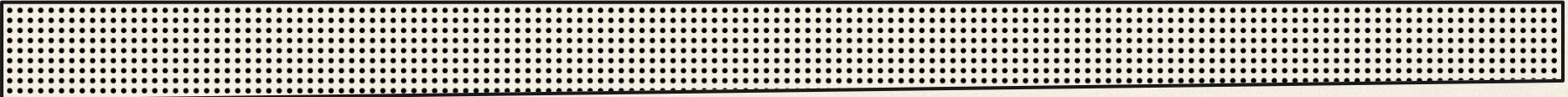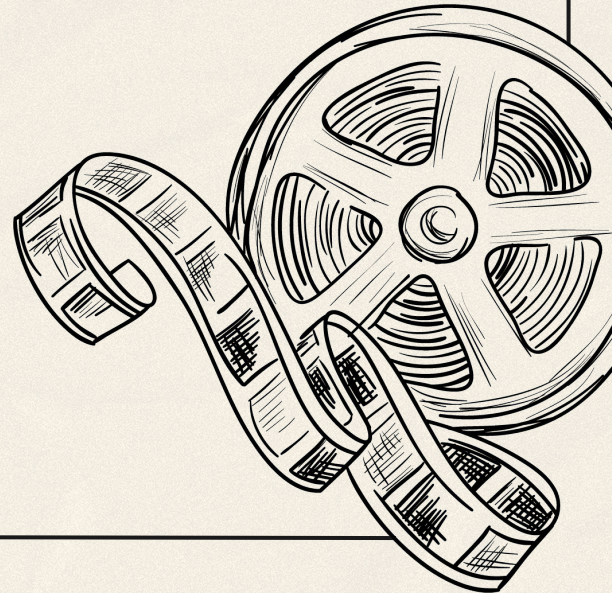- Color grading is a film process that enhances or alters the color of a video or film to achieve a specific mood or look.

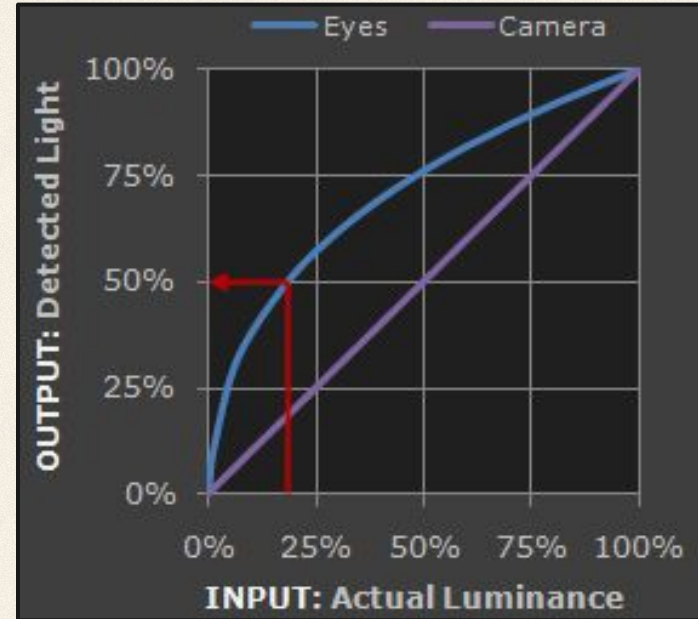- Basic Correction,Creative,Curves,HSL Secondary,Color Wheel,and Vignette

01 BASICS

LOG AND RAW

LOG

- Logarithmic curve to edit
- uses gamma curve
- captures dynamic range by compressing shadows and highlights
- More commonly used RAW
- 10 bits less storage
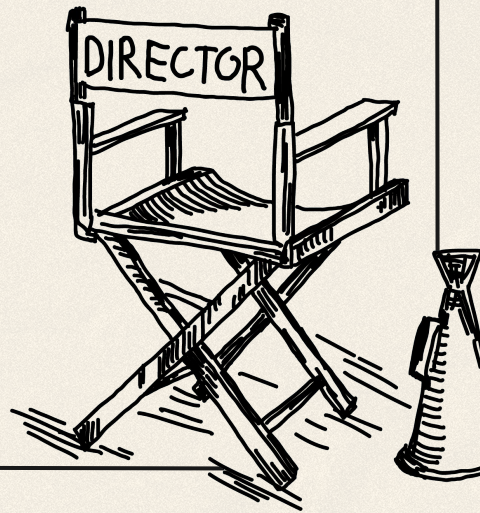- Gray low contrast
- Rich image without raw files size
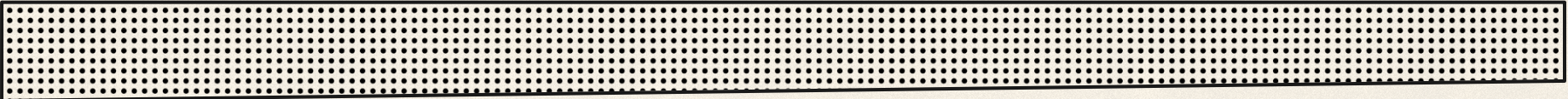
RAW FOOTAGE

- Saves a lot of information take a lot of data
- Raw files are hugeeee (12-14 bits)
- Captures wide range of light and shadow details that give you more creativity to color grade
- Not a fully developed image but a collection of data
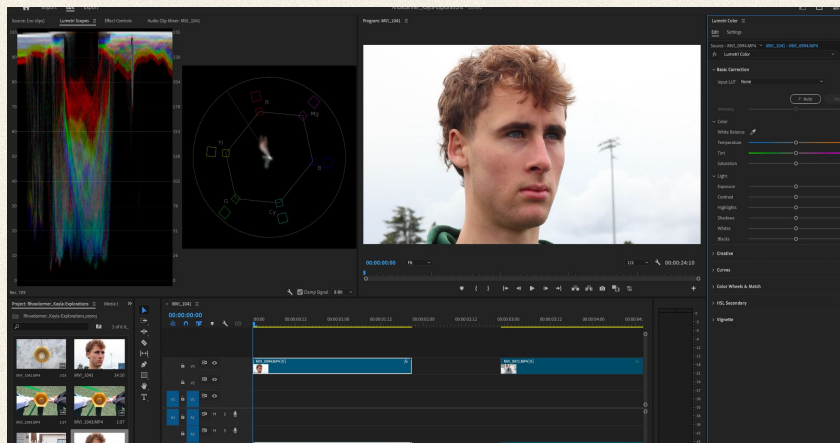- Processed in post production software
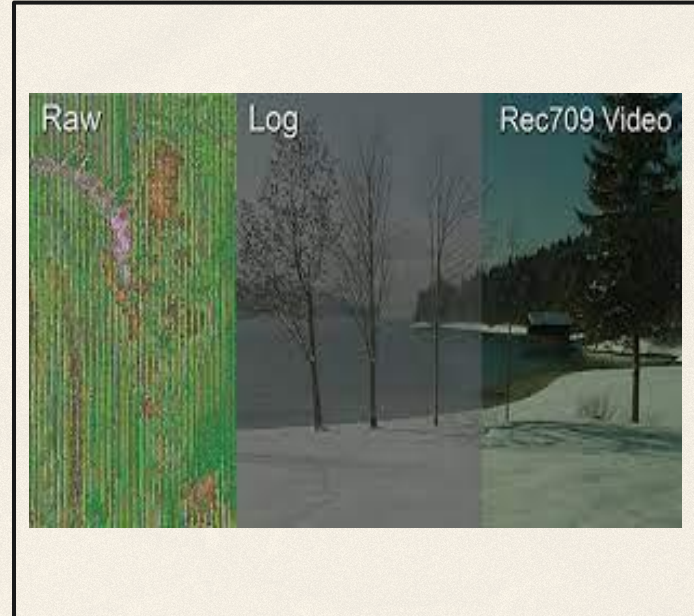
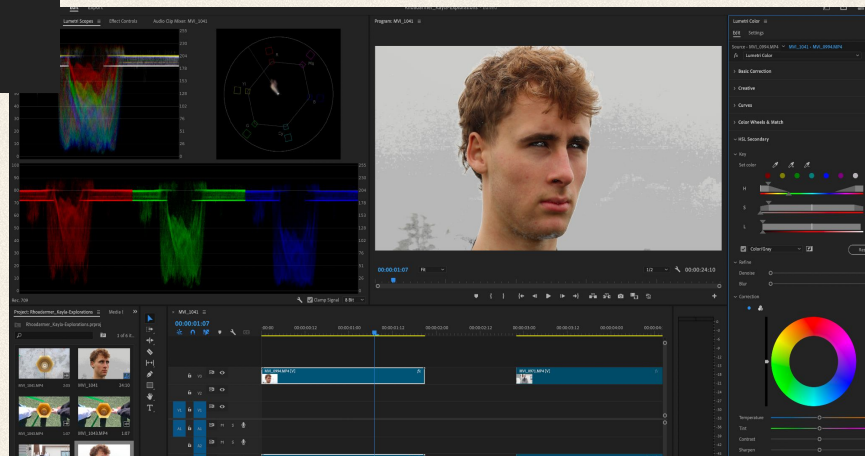# My PROJECT

SKIN TONES

PROCESS

This is the video before any color grading.
- Dull
- Nothing popping out
- Dark

HSL Secondary:
- Dropper too
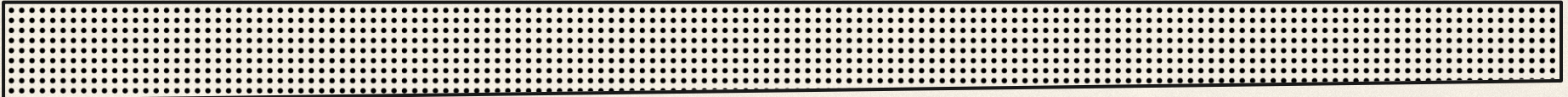- Pen mask
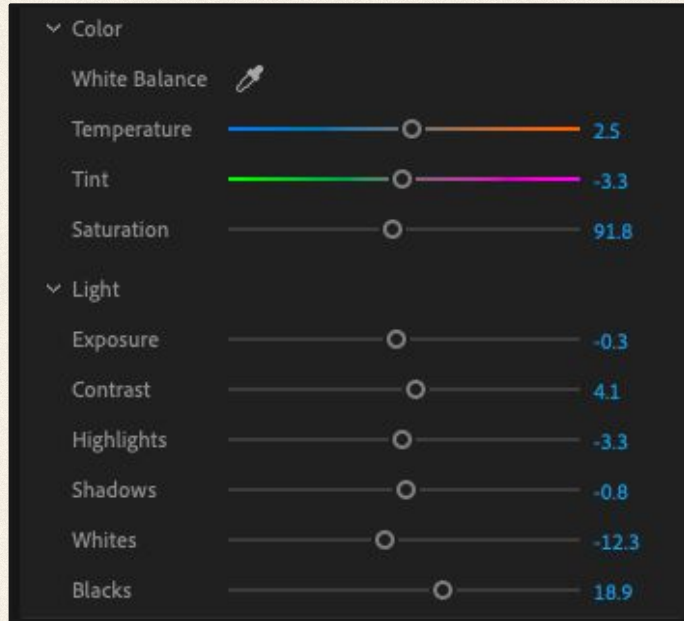- Align the line with the Vectorscope line

FINAL PRODUCT

SKIN TONES

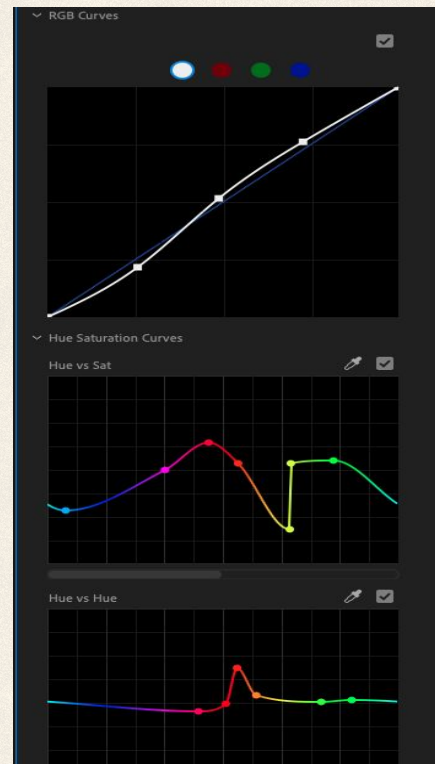# UNIQUE SKIN COLOR

BASIC CORRECTION

CURVES

RGB CURVES:
Adjust saturation and lighting further(what the tutorial told me to do)thought it looked bad so its minor adjustment

HUE vs SAT:
I turned the yellow and orange down and it helped keep the background looking less red
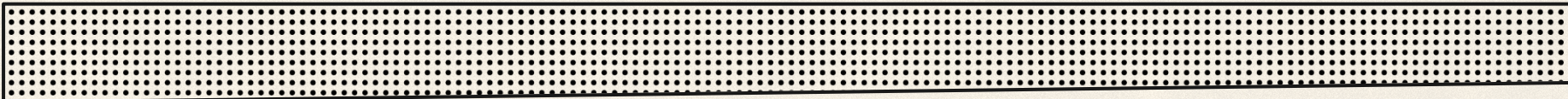
HUE vs HUE:
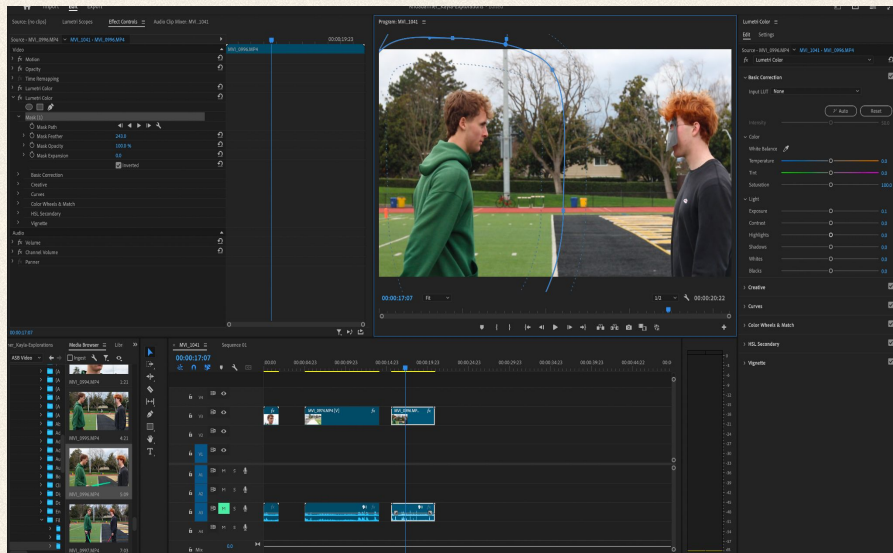This is where the magic happens.
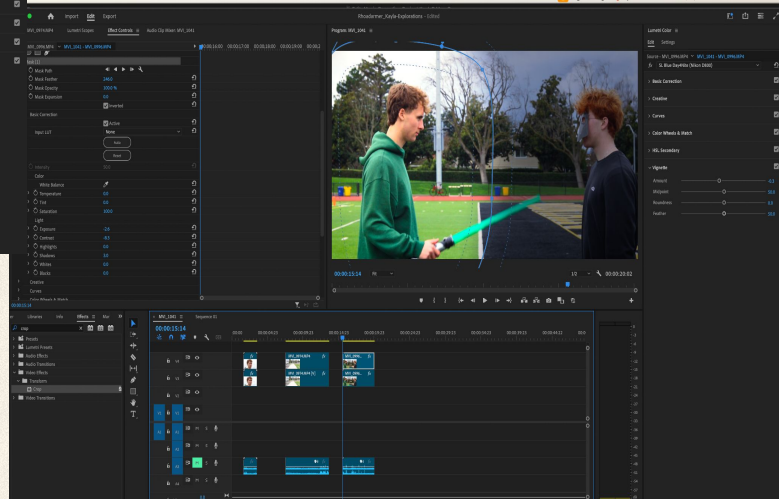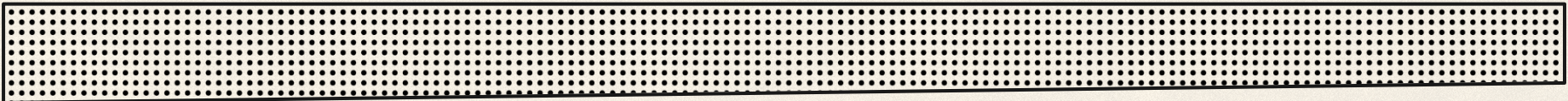
FINAL PRODUCT

MASKING STYLE

PROCESS

I first used the masking tool to cut out my left subject. I added a feather to ensure the difference wouldn't be harsh.

After adding the mask I proceeded to edit the footage darker and even add the effect DAY4NITE. The mask ensured these edits wouldn't occur inside.

MY OWN PRESET
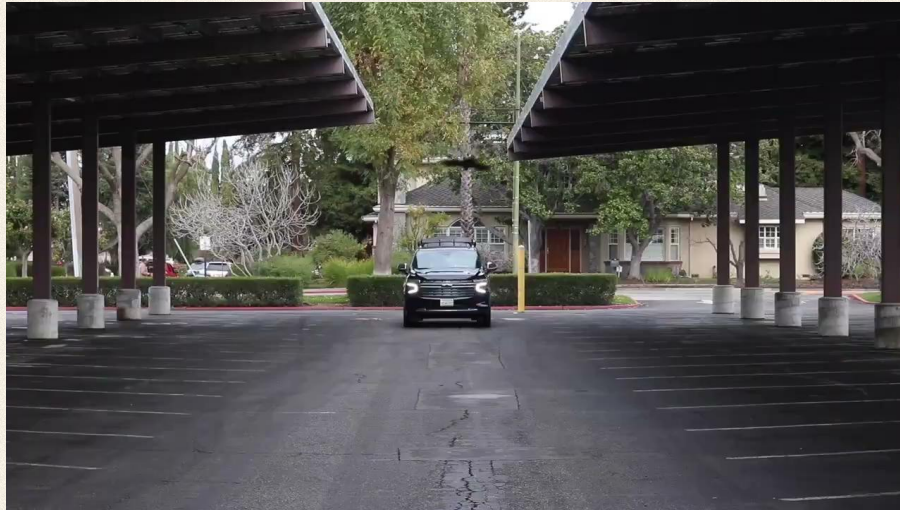
PROCESS

- Use for later
- Wanted a vintage look
- Used the contrast of warm tones in the and the tint to get that film look
- If I added grain it would make it better
- Changed more basic lighting

REFLECTIONS:

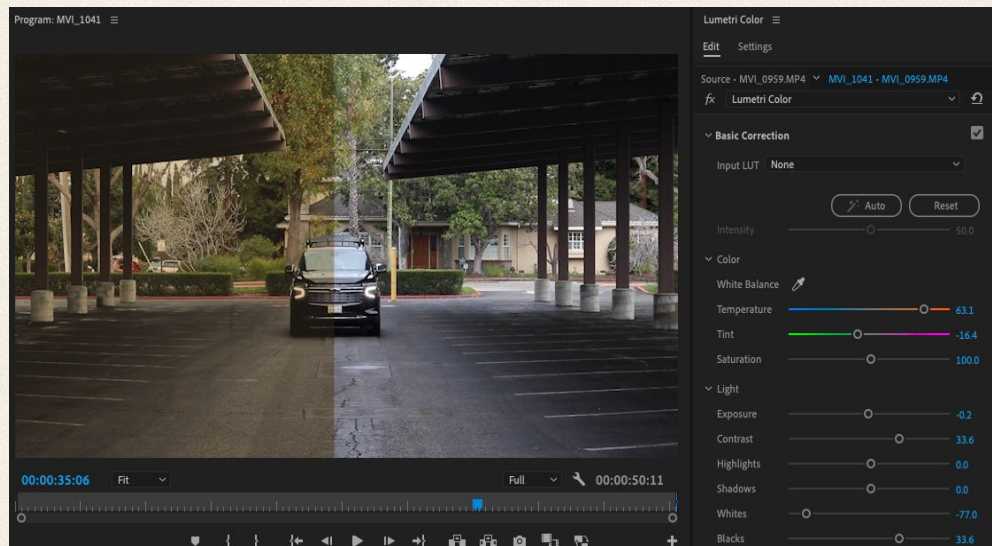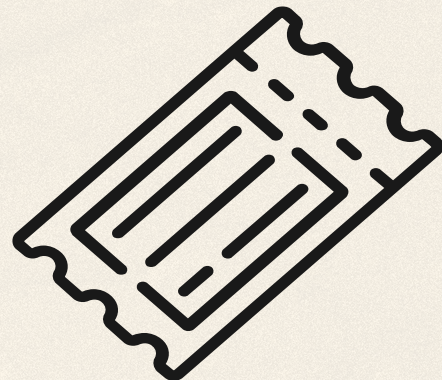## THANKS FOR LISTENING

RESOURCES

ADOBE:https://www.adobe.com/creativecloud/photography/hub/guides/what-is-color-grading-in-photography.html
https://lwks.com/blog/color-grading-beginners-guide
YOUTUBE:
https://youtu.be/bkXIytrJjLQ?si=Og2w4y8b1DS2qAKR
https://youtu.be/1wZym4fQGiq?si=3Jq2ZyGAoSng9G-C
https://youtu.be/pAh83khT1no?si=HBP4a3RUkyTyo6SK