

Analysis

Key and Peele are arguably one of the funniest and most popular improv comedy sketch artists. They produce 20-minute episodes that use absurd humor, banter, exaggeration, and more to make humor out of their topic. Their topics generally highlight and bring awareness to social issues like racial prejudice, sexism, homophobia, and other injustices. One of their most popular videos, "Substitute Teacher," takes about the indifference between life in the inner city and suburban life as Mr. Garvey is having trouble pronouncing the names of his white students. Typically, teachers would be more relaxed, but the video demonstrates absurd humor, exaggeration, and banter through the teacher. While this video is hilarious, it also brings awareness and compares the life between inner-city life, which is considered to be filled with economic and social troubles, while the middle class life is more relaxed and has little to no economic and social troubles.

Another comedian that I drew inspiration was Khaby Lame. He rose to fame by creating small videos that mock DIY that overcomplicates life hacks. At the end of each video, he puts his hands up and gives a "what are you doing" reaction while he completes the task easily within seconds. Khaby uses satire and triviality to bring humor to his videos as they are easygoing and funny to watch. One of his videos showed someone spraying a can of disinfectant on his dirty back to be "effective" and "fast" but, the reaction of Khaby says otherwise. Khaby reacted by looking straight at the camera with his signature "what ar you doing" face and and pointed his hands at the bathroom shower head, visually showing that their was an easier and more logical way to clean his back.

Both of these comedians both produce comedic videos but they are very different. They both use different types of humor to create laughter and are also very clever with how they show their content. They are similar by creating short improv videos that are funny and clever. Key and Peele are an improv that adds ideas to make their base idea even more crazy, which is why their comedy skits gradually get more extreme and funny as the story progresses. Khaby Lame are short videos that are also improv. Tiktoks have a "for you page" that shows videos that others have made. Khaby swipes through all these videos and uses the duet and stitch feature to make his reaction video. Khaby's videos are simple but effective and entertaining.

Though similar, they are very different. Key and Peele are 20-minute shorts that take more time and effort to create, while Khaby are 10 second reactions to another person's video. Within their variety of videos, they use different humor for their audience, key and peelee using more than one type of humor. I plan to take inspiration from both of these comedians and make my own video that uses essence of wittiness to bring humor to my project.

Within my project, I am drawing inspiration from both Key and Peele, and Khaby Lame. Both of these comedic icons have their own techniques that make them both unique such as their use of sarcasm and extreme humor. Since I plan to create my own video, I am using the DIY aspect from Khaby and the absurd humor and mix of other humor techniques from Key and Peele to create something crazy. The premise of August and I's video is to have the main character, August, prepare for a date. The narrator (Alex) are giving DIY tips to August so she could look amazing but in reality, the tips are completely useless and cause more harm than good. To make the