

HUMOR RUBRIC

Script-

scrolling on youtube and clicks on a video with our thumbnail

Together- WHAT'S UP GUYS!!

Mia: We are back and tonight we are doing something crazy.

Ava: Last time you got to see Mia get buried alive and if you missed that video it will be linked above me right here *points to the wrong corner (show photoshopped picture of mia buried alive* and today we will be visiting an abandoned school!

cut to us in the car (ava films mia while shes driving)

Mia: My psychic told me that I was going to have something good or bad happen to me at exactly 3:03 AM so I am super nervous for thissss.

Ava: Guys answer down in the comments if you think we will survive tonight. Quick do it right now! *We wait a beat and then like talk like they actually wrote comments*

Ava: This school was shut down because it was allegedly taken over by some lifeform

some footage of us sneaking around with heist music playing

Mia stops and grabs her phone

Mia: OMG guys its 3:02 what's gonna happen I'm so scared

Ava: Ok guys lets go over here...

See a stuffed animal with something scary

scroller drags forward in video

Us screaming and running (camera has been dropped and shows us): OMG WE'RE GONNA DIE (etc.)

Scroller leaves video

Scroller clicks on the next video, an apology video

Apology video

shot of us setting up the camera and sitting down with mascara running down our faces

Mia: Guys we are soooo sorry

Ava: We literally had no idea that we disturbed an ancient burial ground. We want to say, to the Olaf community, that we are terribly sorry and we love the Frozen movies so much.

Mia: Please don't cancel us! We want to take this time to tell everyone our side of the story.

Ava: Ya this job is a lot harder than it looks and we are under a lot of pressure

Mia: like our editor completely messed up our intro one time and like so much is going on

Analysis

For our humor project we were influenced by many comedy groups who effectively use humor techniques in their work. We were mainly influenced by the work of the Youtube channel Arcade Crainiacs, who make exaggerated, ironic, horror videos with popular characters at 3am. We were inspired by their extreme facial expressions and outrageous story lines.

Additionally, we were influenced by Mindy Kaling, who is an actress and comedy writer. She creates extreme personas for her characters and uses a lot of hyperbole and exaggeration. Finally, we were inspired by dramatic apology videos on Youtube and wanted to make that the target of our satire because these videos are often staged and not genuine.

	Level 1	Level 2	Level 3	Level 4
Focus	<p>Point of humor is unclear. Writing does not connect with the audience. Audience may laugh out of unintended awkwardness. Piece may feel more like an inside joke.</p> <p><i>*Piece violates ground rules of the project. (This is usually only an issue if you go off of the pre-approved proposal / script)</i></p>	<p>Point of humor is clear, but unoriginal or derivative. Some writing connects with the audience and elicits a few laughs, but the piece needs to employ more varied types of humor to appeal to more audience members.</p>	<p>Point of humor is clear and somewhat original. While some elements may feel obvious or cliché, most of the writing connects with the audience and elicits laughter. Writer uses an appropriate range of humor to engage much of the audience.</p>	<p>Humor is clear and undoubtedly original. Writer uses a very effective range of humor to engage the entire audience (or nearly), eliciting consistent laughter throughout the performance.</p>
Style	<p>Language is crude, reckless, or simply shows no clear preparation. Language doesn't establish comedic tone or pacing. Techniques are not labeled on the script, or they are largely mis-identified.</p>	<p>Language is somewhat inventive and works in parts to establish comedic tone and pacing. Techniques are labeled on the script, but they are either limited or inaccurately identified.</p>	<p>Obvious thought has been put into the use of diction (word choice) and syntax (sentence structure) to establish comedic tone and pacing. Techniques are labeled accurately on the script, but could be more varied.</p>	<p>Comedic tone and pacing established through the writer's sophisticated use of diction and syntax, as well as comedic techniques (see Comedy Toolbox). Techniques help the writer make a creative point about the topic and entertain the audience. Techniques are effectively varied, and all techniques are labeled accurately on the script.</p>
Recording	<p>Recording shows little – if any – planning or practice. No clear explanation of comedic influences or process.</p>	<p>Recording obviously needs more planning/practice, although some significant preparation was apparent. Explanation of comedic influences or process is limited. Overall recording obviously does not respect the maximum length range of 5-6 minutes.</p>	<p>Recording is fairly polished, showing some planning/practice, but some delays/pacing/misspoken lines, etc. created some minor disruptions or distractions. Explanation of comedic influences is clear but could be more insightful. Overall recording exceeds the 5-6 minute maximum length, or the</p>	<p>Recording is polished, showing obvious planning/practice. Explanation of comedic influences and process is clear and insightful. Overall recording respects the 5-6 minute maximum length.</p>

			time frame of the project or explanation was noticeably shorter than appropriate.	
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Grade: 90