## Humor Script

E: Hey messy boys of the world, Earthmen Kelli here! Has this ever happened to you?

\*Wipe cut to spaghetti guy, hands and face are covered in spaghetti, Zeytin spills spaghetti on pants \*
\*Zeytin looks over and sees a napkin across the room\* \*aww meatballs\*

E: Aren't you sick of buying brand-new pants every time you eat dinner? Aren't you sick of embarrassing yourself in front of your in-laws? Aren't you sick of your wife always telling you that Justin from work NEVER spills spaghetti on his pants, that Justin from work has a 401k, and that Justin from work actually listens to her "opinions?'' Aren't you sick of waking up at 6 AM to work a dead-end job for less than half of what "JUSTIN" makes only to come back home to find Justin in YOUR bedroo- \*gets cut off\*

E: Aren't you tired of impossible stains?

E: Well do I have a product for you? Introducing... the Lapkin!

E: No longer will you have to reach ALL the way across the table for a napkin. Because the napkin will follow YOU! Using state-of-the-art thread technology we are able to fuse the practical nature of napkins with the fashionable utility of a good old pair of blue denim to create the Lapkin! Our engineers have manufactured the perfect blend of awesome and great into one happy pair of pants.

E: The Lapkin! For messy boys with BIG appetites

Customer #1: The Lapkin saved my life. I thought I'd have to buy a new pair of pants every day for the rest of my life. But the Lapkin has changed all of that!

Customer #2: Before the Lapkin, I was sad, messy, and frankly, disgusting to women. But now I'm happy, clean, and the ladies can't get enough of me.

Customer #3: I was skeptical at first, but after slipping into these bad boys, I can safely say that the Lapkin is the single most sexy yet poised and classic innovation of the modern day. I love Lapkinnnn!! \*blows kiss to camera\*

E: CALL THIS NUMBER RIGHT NOW IMMEDIATELY EVERY DO IT NOW I SEE YOU RIGHT NOW FOR THE FIRST 7 LAPKINS YOU BUY YOU WILL GET 1 FOR 75% MORE.

\*Spaghetti guy and girl eating dinner at fancy restaurant"

E: Hmm, what should we get? How about the shrimp deluxe plate? Z: Ah, no. I'm not a big shrimp quy.

\*Guy in a giant shrimp costume walks up to them\*

R: I'm a big shrimp guy.

## Reflection:

For our humor project, we wanted to create an absurd parody of a Billy Mays or Phil Swift style infomercial with a fake and useless product. This is a fairly common point of parody for comedians, but for our video we primarily took influence from Ryan Higa and Tim Robinson. Ryan Higa is known for creating over the top Youtube videos, which are oftentimes parody advertisements for absurd and useless products such as ours. We were heavily inspired by his approach to this subgenre, specifically his fast-paced writing style and joke delivery. We also took inspiration from the work of Tim Robinson, who is best known for his sketch-comedy writing and acting. Along with being over the top and absurd, there's always a sort of awkward and borderline uncomfortable undertone to Robinson's work that really adds to the comedy of his sketches. Through combining these two comedians' styles, we wanted to make a sketch that was equal parts quick-witted and absurd, as well as slightly strange and uncomfortable.

## Rubric:

- Zeytin

	Level 1	Level 2	Level 3	Level 4
Focus	Point of humor is unclear. Writing does not connect with the audience. Audience may laugh out of unintended awkwardness. Piece may feel more like an inside joke. *Piece violates ground rules of the project. (This is usually only an issue if you go off of the pre-approved proposal / script)	Point of humor is clear, but unoriginal or derivative. Some writing connects with the audience and elicits a few laughs, but the piece needs to employ more varied types of humor to appeal to more audience members.	Point of humor is clear and somewhat original. While some elements may feel obvious or cliché, most of the writing connects with the audience and elicits laughter. Writer uses an appropriate range of humor to engage much of the audience.	Humor is clear and undoubtedly original. Writer uses a very effective range of humor to engage the entire audience (or nearly), eliciting consistent laughter throughout the performance.
Style	Language is crude, reckless, or simply shows no clear preparation. Language doesn't establish comedic tone or pacing. Techniques are not labeled on the script, or they are	Language is somewhat inventive and works in parts to establish comedic tone and pacing. Techniques are labeled on the script, but they are either limited or inaccurately identified.	Obvious thought has been put into the use of diction (word choice) and syntax (sentence structure) to establish comedic tone and pacing.  Techniques are labeled accurately on the script, but could be more varied.	Comedic tone and pacing established through the writer's sophisticated use of diction and syntax, as well as comedic techniques (see Comedy Toolbox). Techniques help the writer make a creative point about the topic

	Level 1	Level 2	Level 3	Level 4
	largely mis-identified.	23731.2		and entertain the audience. Techniques are effectively varied, and all techniques are labeled accurately on the script.
Recording / Performance	Recording / Performance shows little – if any – planning or practice. No clear explanation of comedic influences or process.	Recording / Performance obviously needs more planning/practice, although some significant preparation was apparent. Explanation of comedic influences or process is limited. Overall recording obviously does not respect the maximum length range of 5-6 minutes.	Recording / Performance is fairly polished, showing some planning/practice, but some delays/pacing/misspoken lines, etc. created some minor disruptions or distractions. Explanation of comedic influences is clear but could be more insightful.  Overall recording exceeds the 5-6 minute maximum length, or the time frame of the project or explanation was noticeably shorter than appropriate.	Recording / Performance is polished, showing obvious planning/practice. Explanation of comedic influences and process is clear and insightful. Overall recording respects the 5-6 minute maximum length.
Create your own criteria: Spaghetti consumption	No spaghetti is eaten throughout the entirety of the project	Spaghetti is acknowledged, maybe even smelled, but not remotely nibbled at throughout the entirety of the project	Spaghetti is thoughtfully tasted, but lacks some true passion and commitment	Spaghetti is gobbled up as fast as the eye can see! Even though it may be extremely undercooked, that spaghetti was eaten quite thoroughly. Even better, all uneaten spaghetti was composted in the garden! A green thumb does indeed pair nicely with a red face (red from the spaghetti

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## **HUMOR RUBRIC - Emma**

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Create your own criteria: Convincing the audience to buy our product	Audience is unimpressed and does not want a lapkin	Audience is mildly interested in buying a lapkin	Audience might consider buying a lapkin for a messy boy in their life	Audience is absolutely enamored with the product and immediately rush to buy multiple for themselves and all the messy boys in their life
Recording / Performance	Recording / Performance shows little – if any – planning or practice. No clear explanation of comedic influences or process.	Recording / Performance obviously needs more planning/practice, although some significant preparation was apparent. Explanation of comedic influences or process is limited. Overall recording obviously does not respect the maximum length range of 5-6 minutes.	Recording / Performance is fairly polished, showing some planning/practice, but some delays/pacing/misspoken lines, etc. created some minor disruptions or distractions. Explanation of comedic influences is clear but could be more insightful.  Overall recording exceeds the 5-6 minute maximum length, or the time frame of the project or explanation was noticeably shorter than appropriate.	Recording / Performance is polished, showing obvious planning/practice. Explanation of comedic influences and process is clear and insightful. Overall recording respects the 5-6 minute maximum length.
Style	Language is crude, reckless, or simply shows no clear preparation. Language doesn't establish comedic tone or pacing. Techniques are not labeled on the script, or they are largely mis-identified.	Language is somewhat inventive and works in parts to establish comedic tone and pacing. Techniques are labeled on the script, but they are either limited or inaccurately identified.	Obvious thought has been put into the use of diction (word choice) and syntax (sentence structure) to establish comedic tone and pacing.  Techniques are labeled accurately on the script, but could be more varied.	Comedic tone and pacing established through the writer's sophisticated use of diction and syntax, as well as comedic techniques (see Comedy Toolbox). Techniques help the writer make a creative point about the topic and entertain the audience. Techniques are effectively varied, and all techniques are labeled accurately on the script.

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