

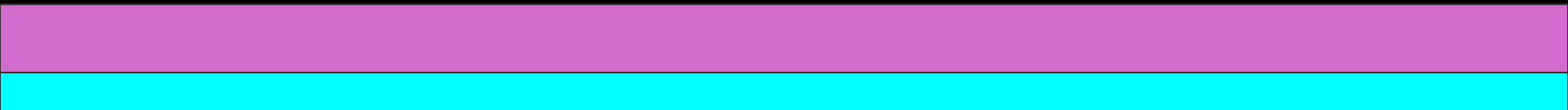


Exit_Ticket

The Making of a Music Video

By: Justin Meiseles

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How to Make a Music Video

(in four steps)

By: Justin Meiseles



Step #1

Find or create a song that is catchy and makes people want to keep listening.

Step #2

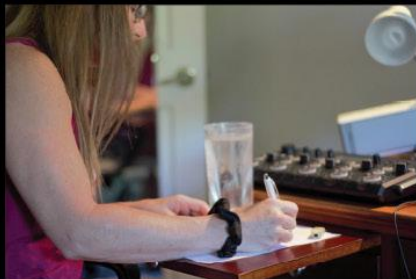
Write a synopsis or storyboard of the different shots that will be in the video.

Step #3

Find a cast to dance and sing.
Find a crew to help with overall production.

Step #4

Film the video! Make sure when editing to add effects that enhance the visuals in the video.



Step 1: Choose or Create a Song



I am a beat-boxer, so I chose to create my own song. I make sounds on my loop station and layer them into a nice, cool rhythm. I dig this beat!



Step 2: Record the Song (if Original)



Once I created all the sounds into a rhythm I liked, I recorded it in Adobe Audition using my Boss RC-505 as a MIDI recording device. The Boss RC-505 is able to create effects on sounds, loop sounds, and is the only device I use to make my voice sound like a whole song!



Step 3: Write a Storyboard



I was inspired by Bruno Mars “Lazy Song” for my video production, so I came up with a related idea for my video. I planned out the choreography and the camera angles, and recruited my mom and dad to be my backup dancers.



Step 4: Pre-Production



I got my family to dress up in their onesies and be my background dancers. With just one camera angle, I can make the whole video in one take. It will be compelling, clever, and out-there.



Step 5: Rehearsal



We rehearsed the dance moves a few times, had one dress rehearsal, and moved onto the real thing!

Step 6: The Shoot



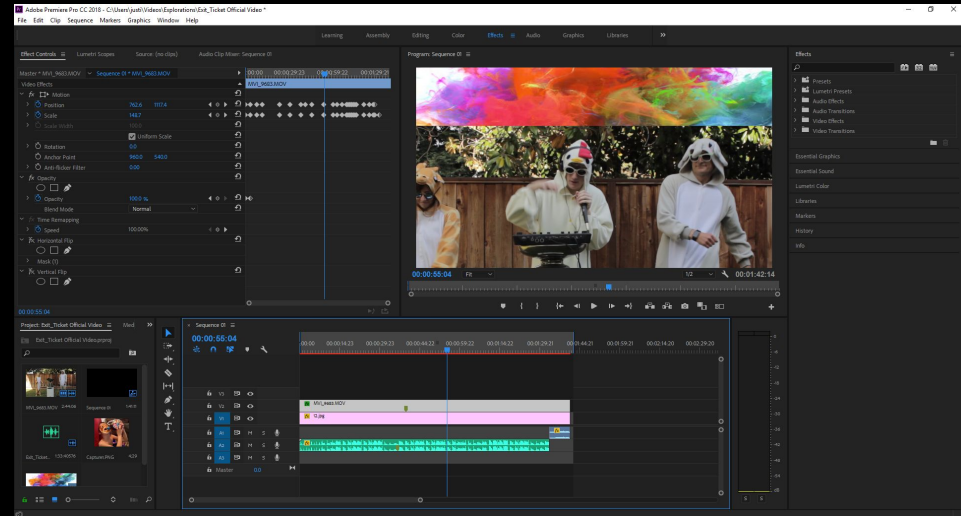
We shot the video in one take! Pretty cool!



Step 7: Post Production



I am not fully realized in the ways of Adobe Premiere, but I do know how to sync the music to our dancing and play around with the position and the scale, as well as add a colorful, fun image to the background.



Step 8: Enjoy my Video



I present to you - Exit_Ticket. Enjoy!

