

1. **Title:** Squirrels Scoops

2. **Logline:** When an ice cream entrepreneur unexpectedly loses his company, he must struggle to redeem his role as a community leader.

3. **Introduction of key characters:**

Main Character: Eric Johnson

- Eric Johnson is very passionate and hardworking. These traits will help him do well in his ice cream business but also help him make friends and love interests due to his loving and caring personality. He is 5'6 1/2", very fashionable, and goes to the gym 6 days a week so he has a good physique. He has brown hair, green eyes, and a very sharp jawline.

Antagonist: Cody Orca

- Cody James is also very passionate and hardworking, but unlike Johnson, he is not loving and caring which means he will do anything in order to get to the top. He will stab people in the back and only think about himself. Cody is a 6ft 200-pound football player, lifts a lot of weight, and is very conventionally attractive.

3rd Character: Anala Adami

- Anala Adami is very caring and loving, along with loving ice cream and this is why she becomes friends with Mclover and Johnson. Anala is 5ft 6", very funny and outgoing, and is desired by every guy at school. Blonde hair, brown eyes.
- She, later on, chooses Johnson because of his loving and caring personality, unlike Mclover who is more cold and self-centered.

Rank and describe in terms of importance, and explain how their defining personality traits relate to the story in no more than three sentences apiece. Include descriptions of defining physical attributes as well.

4. **An overview of your story:**

Starting off as childhood friends Eric Johnson and Cody James had a normal childhood of playing video games and eating ice cream. Everything changed in their young adolescent years when James steals the girl of Johnson's dreams, Anala Adami. After this James viewed Johnson as his enemy and wanted nothing to do with him, while Johnson knew that their friendship was broken forever. This caused both to start a business of selling ice cream and develop it into a chain. Before they knew it they were both competing for the biggest ice cream chain in America. James was stepping on his competitors and looking out for himself. Johnson, on the other hand, was trying to better his community and include others in his success. This resulted in James opening more stores and his business being more successful. Johnson, seeing this, got worried and wanted James success for himself. This resulted in Johnson to become more self-centered and focus on his business more than better his community and others. He falls in a sea of greed and need for power which takes a toll on his reputation and relationships. It takes Anala Adami to catch Johnson's attention and confront him on his greed. In order for Johnson to come back to his original self. After Anala confronts Johnson, Johnson starts to focus more on his community and helping others other than creating the biggest ice cream chain in America. Eventually James gets so greedy that he starts doing illegal activity in order to gain more power. This eventually gets exposed and he loses his business along with going to jail. This causes the Johnson chain to become the biggest in America but he doesn't let that go to his head and still keeps his core values.

Describe the main conflict and briefly outline the 3 main acts. Provide information addressing the basic questions of who, what, when, why, and where? Also include essential patterns of detail/rules to set up the world you want the reader/viewer to envision.

5. **A detailed description of your story:** Act 1 in 1-3 paragraphs (set the scene, dramatize the main conflicts). Act 2 in 2-6 paragraphs (dramatize how the conflicts introduced in Act 1 lead to a crisis). Act 3 in 1-3 paragraphs (dramatize the final conflict and resolution).

## **Draft 2**

### **Act 1**

Eric Johnson and his business partner and best friend, Cody Orca, are standing outside of their first ice cream shop. They open the shop in their small town, Nutville. The shop's name is "Squirrels

Scoops" around the name of their city, Nuttville. Nuttville is a corporation-owned town that is overruled by greed and money. The corporation "Shark Industries" exploits its citizens for their work on the Nut Tree farms Shark owned in Nuttville. The citizens are forced to wake up early in the morning and walk all the way out to the trees. They pick up nuts all day in the scorching sun with only one lunch break. There are only a few other jobs in the town which are essential for the town to work. These jobs include first responders, store owners, and store workers. Only a lucky few get selected by Shark Industries in a draft that happens every year to work these jobs, with some even being selected to work alongside the industry. Therefore, most citizens never make it outside of the lower class and are slaves to the rich.

The lower-class citizens fight to escape the cycle but are unsuccessful in doing so because of the corporations. However, there were outliers occasionally. These people would usually bail on the town and move far away to a free town, or join the corporations and help them create an even bigger social gap. Eric and Cody are chosen by Shark Industries to open up their own store and start their ice cream business. They have different plans about what they will do with their profit. They are going to use their profit to help their community and fight against the corporation. They thought they didn't need to abandon the town or join the corporations to be successful. To keep them in check is their close friend Anala Adami, a caring friend who believes in what they believe in. Although she isn't a part of the business she will keep the guys level minded and motivated.

The guys' worst nightmare was falling for the corporation and either joining them or having to work on the nutt farms like the rest of their community. The business starts great. They are opening shops all across town and giving back to the community members. They step-up fundraisers and even donate their profits from the shop to build shelters and provide food to the community. Every time that a person was unable to pay for ice cream they'd say "Don't worry about it bud, it's on the house". Everything is great until November 20th, which is a holiday in town that the corporation creates to celebrate its founding date. Cody and Eric are selling ice cream, that day, when a corporation businessman walks in. He comes up to the register and asks if he can speak to the owners of the establishment. The worker directs him to Cody and Eric. The businessman explains that the only way Cody and Eric are able to continue their business is to join up with the corporation. Eric immediately says "No!" while Cody tries to calm him down and explains that they should think about it.

After that, the businessman leaves, and Eric and Cody are left discussing this colossal decision.

## **Act 2**

Later that night Eric, Cody, and Anala all go out to have fun and relieve the stress of earlier. They go bowling and talk about anything and everything. Eventually, the topic of joining up with the big corporations comes up. Eric explains to her that there is no way "Squirrel Scoops" is going to become a corporation-owned business. While Cody tries to argue that joining the corporation will give them more money which they would be able to use to help their community. Anala warns that many joined up with the corporation with good intentions but their greed consumed them. Eric agrees with her, while Cody is still pushing his beliefs on joining the corporations. They eventually move on from the conversation and go back to bowling.

The next morning Eric wakes up to someone banging on his door. It's Anala. As soon as Eric opens the door she runs in and starts explaining how Cody went behind his back and signed a deal with the corporation. Eric in denial and distraught, he runs over to "Squirrel Scoops" only to see its sign being put down and the sign "Ice Cream Shop" being put up. He runs in to try and find Cody to beg him not to do this. However, when he sees Cody he can feel the change in his attitude. Cody is now acting like a businessman. His eyes are filled with greed and his mind is filled with the dream of wealth. Eric begs him but Cody just shrugs him off. Eric, feeling defeated returns home and lays low for a couple of days grieving over his lost friend and ice cream shop.

Throughout these days Eric is having many conflicting thoughts. He is first furious with Cody and thinks he was stabbed in the back. As the days pass, however, he begins to think if Cody did the right things. Maybe joining the corporations is the right move. He tells himself "Cody and I would have all the money in the world." These intrusive thoughts eventually win. He calls the corporation and asks them if there is any way he could also join them. They agree to let him join. A couple of days later he gets a contract in the mail from them agreeing to work with him if he sells all his shares. Right when Eric is about to sign the contract he hears a knock on the door. It's Anala Adami.

Eric hesitantly sets the paper on his coffee table and gets up to answer the door. Anala looks terrified. She pushes through Eric and heads towards the couch. "Have you heard about what Cody is up to right now, it's terrifying," said Anala. Anala pulls a newspaper out of her purse and hands it to Eric. The headline reads: "The Creators of Squirrels Scoops Sell Out!" Anala explains how the community has turned not only on Cody for his actions but believes Eric is in on it as well. The boys used to be the most loved guys in the community, but now Cody has gone too far and ruined both of their reputations. Eric questions in his head what the point of trying to win back the community is if they are already against him. He believes that at this point he might as well go for the money

Eric starts to worry that Anala will notice the paper on the table and quickly tries to rush in front of her to grab the papers but she notices it before he can hide it. She asks "What is that" and Eric brushes it off, but she continues to pressure him until he confesses. "I've been thinking about the whole shark deal for a couple of days and I don't know if I have any other option, it's a lot of money and the community is already against me." Anala's Jaw drops, "Eric NO! You can't. Think about your morals. I know you better than Eric, this isn't you. Don't let money stop you from your goal of helping the community. I've already lost Cody to the corporation. I can't lose you now too." Anala breaks down and starts to cry. Eric notices the intense emotion Anala has and gets taken aback. He reminisces about why he started the business in the first place. Anala speaks again "Eric please, do it for the kids, for your family, for your friends, for your community, remember what impact you can have for everyone around you." Anala explains that Eric gives the community hope in a place of despair. Every time that Eric waits for the workers to come back from the nut tree farms, after an excruciating day of work, and gives them water and a meal. That gives them hope. The nut tree farms give them nothing but despair because they are barely paid and are overworked daily. They can't provide for their family and all the profits from the farms just go into the corporation's pockets. She also mentions the time that the kids didn't have money to pay for ice cream and Eric gave them free ice cream. That inspired them and gave them hope. Through these examples, Eric realizes that he doesn't make ice cream for the money but to help better his community and give them hope for tomorrow.

**Act 3**

Eric throws the paper in the trash and gets ready to go back to work. He starts from scratch, buying a small shop on the outskirts of town and starting to make his own ice cream. He is again greeted with that long-lost feeling of fun that he forgot with the big business he and Cody ran. He realizes that ice cream doesn't need to be a big business sucking profit out of their consumers but something that is supposed to bring joy to people.

At first, not many people show up. Eric worries that his business is going to fail and not be able to compete with "Sharks Ice Cream". He brings up his worries to Anala. Anala explains how it's not about having the biggest ice cream shop but how you go about improving your own business as well as the community. She explains how he should start giving free scoops to the community again, and how he could start fundraisers for the less fortunate. Eric loves this idea and thanks Anala for all of her help. Eric uses her advice and starts helping the nut farm workers and giving back to the community. He starts creating food banks for these workers and gives them supplies that they can't afford. He also donates to build parks and improve the education the community kids receive. These acts of giving back make more and more people learn about his new ice cream shop. Through his actions, people realize that Eric didn't abandon the community but was just backstabbed by Cody. The community rallies behind Eric and gives his ice cream shop support. Eric rises to the top but this time he has no doubts about what he wants to do with the profits of his ice cream business. He wants to help his community and give them hope.

One day Anala and Eric are in the store when a commercial is playing on the Tv, It's Cody, and it takes Anala and Eric's attention. Cody is holding up his money and showing his sports car and his nice house. Meanwhile, he is talking about how his new ice cream flavor is not "All talk". Eric laughs and turns the Tv off, as a little kid with ripped clothes walks in and asks for a scoop of ice cream. Eric generously hands him a scoop and says "it's on the house kid."