Deilani:

For our humor project we originally wanted to create a reality TV show trailer inspired by the show Keeping up with the Kardashians. We layed out different comedic scenes and how we would use the different types of humor. However, after consulting with Mr. Greco, we decided to be more realistic with our time and make a poster advertising our version of this idea. Wanting to include a major scene from the original show when Kim Kardashian lost her $75,000 earring to the bottom of Bora Bora on a trip, we decided to use Photoshop for the ocean setting.

Kyhara:

We strategically matched the font to fit the signature Kardashian title. We then set ourselves up to be photographed, so we could then use those pictures to fit ourselves into the background. This included wetting hair in the safeway parking lot. We used blue humor and exaggeration of body features to replicate the use of plastic surgery used by the sisters. We also used dialogue to convey the reaction of Kourtney in the event.

	Level 1	Level 2	Level 3	Level 4
Focus	Point of humor is unclear. Writing does not connect with the audience. Audience may laugh out of unintended awkwardness. Piece may feel more like an inside joke. *Piece violates ground rules of the project. (This is usually only an issue if you go off of the pre-approved proposal / script)*	Point of humor is clear, but unoriginal or derivative. Some writing connects with the audience and elicits a few laughs, but the piece needs to employ more varied types of humor to appeal to more audience members.	Point of humor is clear and somewhat original. While some elements may feel obvious or cliché, most of the writing connects with the audience and elicits laughter. Writer uses an appropriate range of humor to engage much of the audience.	Humor is clear and undoubtedly original. Writer uses a very effective range of humor to engage the entire audience (or nearly), eliciting consistent laughter throughout the performance.
Style	Language is crude, reckless, or simply shows no clear preparation. Language doesn't establish comedic tone or pacing. Techniques are not labeled on the script, or they are largely mis-identified.	Language is somewhat inventive and works in parts to establish comedic tone and pacing. Techniques are labeled on the script, but they are either limited or inaccurately identified.	Obvious thought has been put into the use of diction (word choice) and syntax (sentence structure) to establish comedic tone and pacing. Techniques are labeled accurately on the script, but could be more varied.	Comedic tone and pacing established through the writer's sophisticated use of diction and syntax, as well as comedic techniques (see Comedy Toolbox). Techniques help the writer make a creative point about the topic and entertain the audience. Techniques are effectively varied, and all techniques are labeled accurately on the script.

Recording / Performance	Recording / Performance shows little – if any – planning or practice. No clear explanation of comedic influences or process.	Recording / Performance obviously needs more planning/practice, although some significant preparation was apparent. Explanation of comedic influences or process is limited. Overall recording obviously does not respect the maximum length range of 5-6 minutes.	Recording / Performance is fairly polished, showing some planning/practice, but some delays/pacing/misspoken lines, etc. created some minor disruptions or distractions. Explanation of comedic influences is clear but could be more insightful. Overall recording exceeds the 5-6 minute maximum length, or the time frame of the project or explanation was noticeably shorter than appropriate.	Recording / Performance is polished, showing obvious planning/practice. Explanation of comedic influences and process is clear and insightful. Overall recording respects the 5-6 minute maximum length.

Create your own criteria: The Kardashians Diamond Earring Bling (Poster Visual)	Poster has a solid color background, uses text, and has images related to their humor project	Poster has a creative background (no simple solid color), uses a font that matches with the mood of the humor project, and includes original images.	Poster uses multiple images for the background of the poster, uses text as not only title but for a creative and humorous tagline and dialogue. Original images have been used accordingly and are well edited.	Poster is well put together, everything is clear and relates to the humor project. All aspects of the poster makes sense and matches the mood of the humor project. Poster includes a creative background with images of the web and original ones, they are edited to match the humor of the project. The use of fonts and text is used wisely to demonstrate humorous slang, dialogue, and tagline. This poster also includes at least 3 humor techniques through the visuals used.

Grade: _15__ / 16