

HUMOR RUBRIC

Script-

scrolling on youtube and clicks on a video with our thumbnail

Together- WHAT'S UP GUYS!!

Mia: We are back and tonight we are doing something crazy.

Ava: Last time you got to see Mia get buried alive and if you missed that video it will be linked above me right here *points to the wrong corner (show photoshopped picture of mia buried alive* and today we will be visiting an abandoned school!

cut to us in the car (ava films mia while shes driving)

Mia: My psychic told me that I was going to have something good or bad happen to me at exactly 3:03 AM so I am super nervous for thisssss.

Ava: Guys answer down in the comments if you think we will survive tonight. Quick do it right now! *We wait a beat and then like talk like they actually wrote comments*

Ava: This school was shut down because it was allegedly taken over by some lifeform

some footage of us sneaking around with heist music playing

Mia stops and grabs her phone

Mia: OMG guys its 3:02 what's gonna happen I'm so scared

Ava: Ok guys lets go over here...

See a stuffed animal with something scary

scroller drags forward in video

Us screaming and running (camera has been dropped and shows us): OMG WE'RE GONNA DIE (etc.)

Scroller leaves video

Scroller clicks on the next video, an apology video

Apology video

shot of us setting up the camera and sitting down with mascara running down our faces

Mia: Guys we are soooo sorry

Ava: We literally had no idea that we disturbed an ancient burial ground. We want to say, to the Olaf community, that we are terribly sorry and we love the Frozen movies so much.

Mia: Please don't cancel us! We want to take this time to tell everyone our side of the story.

Ava: Ya this job is a lot harder than it looks and we are under a lot of pressure

Mia: like our editor completely messed up our intro one time and like so much is going on

Analysis

For our humor project we were influenced by many comedy groups who effectively use humor techniques in their work. We were mainly influenced by the work of the Youtube channel Arcade Crainiacs, who make exaggerated, ironic, horror videos with popular characters at 3am. We were inspired by their extreme facial expressions and outrageous story lines.

Additionally, we were influenced by Mindy Kaling, who is an actress and comedy writer. She creates extreme personas for her characters and uses a lot of hyperbole and exaggeration. Finally, we were inspired by dramatic apology videos on Youtube and wanted to make that the target of our satire because these videos are often staged and not genuine.