

Script

**In Classroom at start of Presentation**

(Camilla walks in with covered bowl and sets up the slides and plays the first audio clip)

(Jake sounding like from a microphone): And now we welcome the CEO of Prosciutto and the creator of foot covers to the stage: Maxima Moose! And her assistant.

(Olivia enters)

Olivia: We are so grateful to be here to speak at the Cuterié Convention with the new and powerful technology theme. We are Prosciutto.

After the success of foot covers, our scientists at Prosciutto have been hard at work to create our next product and we are pleased to announce it here tonight.

Ladies and gentlemen, prepare an exclusive first look at our latest invention...

GLOVES....

(Camilla rips off table cloth and reveals gloves beneath the glass bowl)

(Lifts up glass bowl and Olivia puts on the gloves)

(Walks to either side of the screen)

(Start the commercial)

**Commercial**

Voiceover: You've seen footcovers, but here is something you have never seen before.

We give you: GLOVES.

Guaranteed

Lifetime

On-Hands

Very

Expensive

Socks

They help keep your hands warm during cold weather. This could range from outdoor sports to early morning walks. Your life gets a whole lot easier while you are gardening.

Our models come in different types. Either have all fingers bundled together or separated so you can easily grab things!

And don't worry!! Types of GLOVES have a special fabric on the thumb and pointer finger so you can still use your phone.

GLOVES are one of the best inventions in the market at the moment. You can buy it at the low price of \$999.99. Purchase it now before prices increase. These are one of a kind so get them while you can!

Warning: Use of this product could lead to...

- skin irritation
- Moisture build up
- Allergic reactions
- Wrinkly and dry skin
- Fungal infections
- Erythema
- Eczema
- First degree burns
- Second degree burns
- Overheating
- Vomiting
- Concussions
- Kidney failure
- Losing all of your left socks
- Murder of your loved ones
- Being summoned by a demon
- Being teleported into a vat of acid
- Selling your soul to the devil for relief
- Being teleported into a vat of acid again
- Losing the ability to speak your first language
- Becoming the soon to be dead parental figure of a Disney movie
- Being stuck in your nightmares where all your fears come true
- Learning the true meaning of life
- And Acne

### **Live Presentation**

Together: Only the best warmth for your hands!!

Olivia: Get them today!

Together: GLOVES: the hand sock

### **Humor Reflection**

Camilla: We were inspired by those really absurd ads where the product is useless or ridiculously specific and the quality isn't very good.

Olivia: We wanted to make a satire of an ad for a product that people already use on a daily basis.

Camilla: Throughout the process of filming the b-roll we had fun thinking of creative ways to include gloves.

Olivia: We used dramatic irony by having the creators and the advertisement be so focused on calling it an original product, but everyone already knows that gloves exist.

Camilla: My humorist inspirations were Studio C and James Veich. Studio C is a sketch comedy group and they occasionally would create parody trailers, ads, and music videos. I also enjoyed James Viech's work. He is a stand up comedian whose shows primarily feature stories about him messing with scammers by responding to them with ridiculousness. Both of these groups use absurdity, but often their hilariousness comes from the fact that they don't address it at all and keep a straight face.

Olivia: My humorist inspiration was Gabriel Iglesias and Jeff Dunham. I have been watching Gabriel Iglesias Netflix specials for years and always found him funny. He tells jokes from his own life and uses sound effects to help add to the story. I have just recently started watching YouTube clips of Jeff Dunham who is a ventriloquist and has hilarious conversations with them while also making them interact with each other.

Camilla: Thank you and have a great day!

## Camilla - HUMOR RUBRIC

	Level 1	Level 2	Level 3	Level 4
<b>Focus</b>	<p>Point of humor is unclear. Writing does not connect with the audience. Audience may laugh out of unintended awkwardness. Piece may feel more like an inside joke.</p> <p><i>*Piece violates ground rules of the project. (This is usually only an issue if you go off of the pre-approved proposal / script)</i></p>	<p>Point of humor is clear, but unoriginal or derivative. Some writing connects with the audience and elicits a few laughs, but the piece needs to employ more varied types of humor to appeal to more audience members.</p>	<p>Point of humor is clear and somewhat original. While some elements may feel obvious or cliché, most of the writing connects with the audience and elicits laughter. Writer uses an appropriate range of humor to engage much of the audience.</p>	<p>Humor is clear and undoubtedly original. Writer uses a very effective range of humor to engage the entire audience (or nearly), eliciting consistent laughter throughout the performance.</p>
<b>Style</b>	<p>Language is crude, reckless, or simply shows no clear preparation. Language doesn't establish comedic tone or pacing. Techniques are not labeled on the script, or they are largely mis-identified.</p>	<p>Language is somewhat inventive and works in parts to establish comedic tone and pacing. Techniques are labeled on the script, but they are either limited or inaccurately identified.</p>	<p>Obvious thought has been put into the use of diction (word choice) and syntax (sentence structure) to establish comedic tone and pacing. Techniques are labeled accurately on the script, but could be more varied.</p>	<p>Comedic tone and pacing established through the writer's sophisticated use of diction and syntax, as well as comedic techniques (see Comedy Toolbox). Techniques help the writer make a creative point about the topic and entertain the audience. Techniques are effectively varied, and all techniques are labeled accurately on the script.</p>

<p><b>Recording / Performance</b></p>	<p>Recording / Performance shows little – if any – planning or practice. No clear explanation of comedic influences or process.</p>	<p>Recording / Performance obviously needs more planning/practice, although some significant preparation was apparent. Explanation of comedic influences or process is limited. Overall recording obviously does not respect the maximum length range of 5-6 minutes.</p>	<p>Recording / Performance is fairly polished, showing some planning/practice, but some delays/pacing/misspoken lines, etc. created some minor disruptions or distractions. Explanation of comedic influences is clear but could be more insightful. Overall recording exceeds the 5-6 minute maximum length, or the time frame of the project or explanation was noticeably shorter than appropriate.</p>	<p>Recording / Performance is polished, showing obvious planning/practice. Explanation of comedic influences and process is clear and insightful. Overall recording respects the 5-6 minute maximum length.</p>
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<p><b>Straight Face:</b></p> <p>This category is only active at the beginning of the presentation to after the commercial is over.</p>	<p>Presenters burst out laughing during the performance to the point where they have to pause the presentation in order to regain control of giggles/laughter/etc</p>	<p>Presenters obviously/loudly laugh but get it under control quickly. Presentation is barely stalled.</p>	<p>Presenters giggle/snort but get it under control quickly. They are barely or poorly concealing laughter.</p>	<p>Presenters maintain a straight face throughout the entirety of the performance. Face may twitch, but in general appears to be completely serious.</p>
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## Olivia-HUMOR RUBRIC

	Level 1	Level 2	Level 3	Level 4
<b>Focus</b>	<p>Point of humor is unclear. Writing does not connect with the audience. Audience may laugh out of unintended awkwardness. Piece may feel more like an inside joke.</p> <p><i>*Piece violates ground rules of the project. (This is usually only an issue if you go off of the pre-approved proposal / script)</i></p>	<p>Point of humor is clear, but unoriginal or derivative. Some writing connects with the audience and elicits a few laughs, but the piece needs to employ more varied types of humor to appeal to more audience members.</p>	<p>Point of humor is clear and somewhat original. While some elements may feel obvious or cliché, most of the writing connects with the audience and elicits laughter. Writer uses an appropriate range of humor to engage much of the audience.</p>	<p>Humor is clear and undoubtedly original. Writer uses a very effective range of humor to engage the entire audience (or nearly), eliciting consistent laughter throughout the performance.</p>
<b>Style</b>	<p>Language is crude, reckless, or simply shows no clear preparation. Language doesn't establish comedic tone or pacing. Techniques are not labeled on the script, or they are largely mis-identified.</p>	<p>Language is somewhat inventive and works in parts to establish comedic tone and pacing. Techniques are labeled on the script, but they are either limited or inaccurately identified.</p>	<p>Obvious thought has been put into the use of diction (word choice) and syntax (sentence structure) to establish comedic tone and pacing. Techniques are labeled accurately on the script, but could be more varied.</p>	<p>Comedic tone and pacing established through the writer's sophisticated use of diction and syntax, as well as comedic techniques (see Comedy Toolbox). Techniques help the writer make a creative point about the topic and entertain the audience. Techniques are effectively varied, and all techniques are labeled accurately on the script.</p>
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