

Innovator Reflection

My original idea for the innovator project was to make a cookbook. A cookbook that would be user-friendly, easy to use, would have a website including terms of condition and tutorials. The book was supposed to be a pop-up book, easy to understand for people who are visual learners. The book would contain only four pages because of the depth and the complication of sheets used for the pages. I had around two to three months to work on the project and considering the time and the how much I would have to work for four pages I decided to change my project.

I challenge myself to do a bigger project. I choose to make a youtube channel and a website introducing what my innovator project is about and how it would contribute to the society. My research paper was about how technology has evolved over time and how people depend on technology on their daily basis. I had also talked about how teenagers turn to technology for help. In my research, I was surprised that more than 84% of teenagers look up their health issue internet while 53% on school assignments and 18% on topics they were uncomfortable talking with their parents. So for this project, I focused on having young adults as my target audience. My videos were focused on more educational videos that would affect the society in a positive manner. By the end of the project, I realized that I had mostly focused on culture. Not only I learned a lot about different countries tradition and culture but I was able to be part of it.

Originally being a Digital Media student and doing Film was more than just a challenge for me. I did collaborate with Sabrina Kwong for her project. Sabrina's project was more like an autobiography that was visually presented. Her project was more influenced by a Japanese comic art known by manga. I helped her as her editor for the art pages she had done. As for my project I had not collaborated with anyone, I had a lot of trouble finding interviewees. However, the outcome of the project was not as bad as what I had expected.

If I could do this project again I would stick to my first innovator idea. Although at the time I thought that the project was far too small for two to three months basis, it would have been perfect because thinking about it now I realize that making a website, videos for a tutorial and a book would take longer than I had expected and would have been fit for the time given.

To be honest I don't feel certain about giving myself a skill I have improved on. I do think that I have improved on technology literacy because I have come to understand what technology can do to change not only one but thousands of people. It is easy to make people understand visually and creatively through technology then just talking through. Even when you are using technology, sometimes it is not effective. Visual is another thing that is really important when it comes to technology.

In future, I might keep using the youtube channel. I used Adobe Audition, Premiere Pro, After Effects, Photoshop, and Dreamweaver for this project. Being a first year senior and getting used to all these applications meant a lot to me. Having to do everything by myself made me understand what could go wrong, how you can prevent mistakes from happening and that you sometimes need to rely on other people. I value this project because it helped me connect with people from different culture and helped me understand them better. I think this project made me realize that even when little things might not be noticeable but you can always give it a voice. I am happy with what I did for this innovator project.